**CTI-110 Website Proposal**

**Site Title** – Sweet Treats By JeanNicole

**Developer** – Chad Davis

**Rationale/focus** – My wife used to bake cakes and cupcakes for various occasions, we advertised by word of mouth. A website could have helped her increase her business.

**Target Audience** – Anyone who is looking for professionally baked cakes and cupcakes for their special occasion.

**Site Outline**

Chad Davis

CTI-110

12/2/18